



## KS4 - 5 Curriculum Map AQA GCSE Business Studies

| Year 1             | AUTUMN 1   | AUTUMN 2   | SPRING 1   | SPRING 2  | SUMMER 1  | SUMMER 2  |
|--------------------|--|--|--|---|---|---|
| <b>Units</b>       | 3.1 Business in the real world   | 3.1 Business in the real world   | 3.2 Influences on business   | 3.2 Influences on business  | 3.4 Human Resources   | 3.3 Business Operations   |
| <b>Details</b>     | 3.1.1 The purpose and nature of business (6)<br>3.1.2 Business Ownership (7)<br>3.1.3 Setting business aims and objectives (3)<br>3.1.4 Stakeholders (2) | 3.1.5 Business Location (2)<br>3.1.6 Business Planning (4)<br>3.1.7 Expanding a business (4) | 3.2.1 Technology (3)<br>3.2.2 Ethical and environmental considerations (5)<br>3.2.3 The economic climate on business (4) | 3.2.4 Globalisation (4)<br>3.2.5 Legislation (2)<br>3.2.6 Competitive environment (2) | 3.4.1 Organisational structures (4)<br>3.4.2 Recruitment and selection of employees (4)<br>3.4.3 Motivating employees (5)<br>3.4.4 Training (2) | 3.3.1 Production processes (5)<br>3.3.2 The role of procurement (6)<br>3.3.3 The concept of quality (5) |
| <b>Assessments</b> | Mini-topic tests   | Mini topic tests<br>End of Unit test (PR1)   | Mini-topic tests   | Mini topic tests<br>End of Unit test (PR2)  | Mini-topic test<br>GCSE Mock Paper 1 (PR3)  | EOY Exam  |
| <b>Enrichment</b>  | Water Sports as a Business   | Zoo as a Business  | Disney as a Business   | Football as a Business  | London Businesses   |   |



## KS4 - 5 Curriculum Map AQA GCSE Business Studies

| Year 2      | AUTUMN 1  | AUTUMN 2                                      | SPRING 1  | SPRING 2  | SUMMER 1                      | SUMMER 2                      |
|-------------|---|---|---|---|-------------------------------|-------------------------------|
| Units       | 3.5 Marketing   | 3.5 Marketing                                 | 3.6 Finance   | 3.6 Finance   | Revision                      | Revision                      |
| Details     | 3.5.1 Identifying and understanding customers (1)<br><br>3.5.2 Segmentation (2)<br><br>3.5.3 The purpose and methods of market research (6) | 3.5.4 The elements of marketing mix: 4Ps. (6) | 3.6.1 Sources of finance (3)<br><br>3.6.2 Cash flow (3) | 3.6.3 Financial terms and calculations (4)<br><br>3.6.4 Analysing the performance of a business (5) | Revision and exam preparation | Revision and exam preparation |
| Assessments | Mini-topic tests  | Mini tests<br>Mock Exams                      | Mini tests  | Mini tests<br>End of term topic test  | Past Papers and GCSE Exam     | GCSE Exam                     |
| Enrichment  | To be arranged  | To be arranged                                | To be arranged  | To be arranged  | To be arranged                | To be arranged                |

### Exam Details

**Paper 1:** 50% 1hr 45 mins (Business in real world, Influences on business, human resources)

**Paper 2:** 50% 1hr 45 mins (Business operations, marketing, finance)